

Sample Parish Pulpit talk when showing CCH DVD sample, and parish-based fundraising:

(announce/show after a short homily or as part of the homily, or before end of Mass)

The (Arch)diocese of XXXXXXXXXXXX is partnering on an evangelization initiative to bring Catholics Come Home® commercials to mainstream TV this Advent/Christmas (if LENTEN initiative, adjust text to read “Lent”). Please raise your hand if you know someone who has stopped practicing the faith. (people raise their hands)

We all know someone... We want to lovingly invite all those who have fallen away, to come home.

Bishop XXXXXX has asked us to play a 5 minute DVD from Catholics Come Home® to give you a “sneak peek” at the commercials that will be airing locally on mainstream television locally late Advent through the Christmas season (December 16- January 22 (IF LENTEN INITIATIVE, adjust text here to read: Ash Wednesday through Easter). Here is a sample of the commercials that will be airing:

Show Video Sampler – 3 clicks:

1) English

2) TV Commercials

3) Ad Sampler

- **Basic script for after playing the DVD:**

Please support this evangelization initiative.

1) Pray for hearts to be changed.

2) Extend a welcome to those who want to come back.

3) Please pick up a Catholics Come Home® donation envelope and complete it now.

(pause, and give people a few moments to pick up envelope and complete...)

A basket will be passed around shortly for you to drop in your completed envelope and donation by check or credit card. (If you forgot your checkbook, please add a check at home, stamp the envelope, and drop it in the mail on Monday).

Write checks payable to: “Catholics Come Home”

Thank you for supporting this Catholics Come Home® (Arch)diocese of XXXXXXXX evangelization initiative and bringing these TV commercials to mainstream TV locally to invite YOUR loved ones back home to the Church!